

## COMMITTEE PURPOSES

The **Awards Committee** is responsible for the selection process of the annual Chapter awards to recognize outstanding achievement by the volunteers. The Committee will review all criteria, update all nomination forms and letters yearly. They will process all biographical information and acknowledge all nominees, and select the winners for all awards, with the approval of the Board as required. The committee is also responsible for submitting applications for PCMA's National Achievement Awards.

The **Chapter Relations Committee** is open presently to non-Chicago area chapter members. We encourage you to volunteer for this committee to help achieve its purposes. Since 2007, this committee is instrumental in bringing educational programs to members in the GMC member states and we look forward to this continuing in 2012. A conference call option is provided for all Chapter Relations Committee meetings for those that cannot attend in person.

The **Communications Committee** acts as the communication arm for all of the GMC PCMA committees to convey their needs and activities to the membership. The primary communication tool of the Chapter is The Pulse blog (<http://www.gmcpcmablog.com>), which provides educational articles, covers current news, and informs members of future and past GMC PCMA functions.

The **Community Services Committee** is responsible for the coordination of community service projects within the chapter and promotion/support of the activities of GMC's Community Service Committee programs. The focus has been on supporting a charity in the Chicagoland area to allow for personal volunteer opportunities to give back to the local community. Other activities allow for increased opportunities for networking, education, awareness of social issues, donation of food and surplus goods, and volunteer service to area food drive programs.

The **Membership Committee** strives to retain current members, increase the membership base in GMC PCMA, and build stronger relationships by providing networking and educational opportunities.

The **Program Committee** delivers advanced educational and networking opportunities to the GMC PCMA membership, including coordinating all aspects of the quarterly educational meetings and assisting with outreach programs (educational programs held outside the Chicagoland area) for GMC PCMA members.

The **Sponsorship Committee** develops, plans, and manages the sponsorship program, which raises funds for Chapter educational programming and networking activities. In addition to generating revenue, the Committee creates effective recognition programs for sponsors by encouraging creativity and partnering with other committees to help facilitate communication.

The **Student Membership Committee** strives to recruit and retain current student members and convert them into regular members after college graduation. The committee increases membership by developing chapters at various universities in the Midwest. Students become members because they develop industry contacts, meet prospective employers, acquire internships, acquire industry mentors, and develop a resource for speakers.